



## John Cozen

619.300.6776   john@johncozen.com   2897 Spruce St. San Diego CA 92104

### Profile

Energetic product manager successfully blending engineering, product, data, and marketing into one cohesive strategy.

### Experience

#### **PRODUCTION MANAGER, OCEANHOUSE MEDIA; ENCINITAS, CA – 2010-PRESENT**

Instrumental in growing company by influencing it's culture and values as it transitions from early stage startup to the #114 fastest growing privately held company on the Inc 500. Responsibilities include production and upkeep of roughly 600 apps across major mobile platforms and marketplaces, ensuring product lines embody high quality design and engineering standards while establishing and evolving efficient production processes. Responsible for developing and implementing marketing and analytics strategy, measuring and improving key metrics leading to increased sales and customer retention. Developed single page JS/Rails webapp CommitTo3 and manage ongoing development and support of it's iOS and Apple Watch client. Work with team to foster a community around the app and it's core concept of accomplishment through accountability.

#### **ORGANIZER, SAN DIEGO JAVASCRIPT - 2010 - PRESENT**

Organizer of premier San Diego user group based around JavaScript and the web platform. Work with other organizers host meetup events, book thought leaders to speak, outreach and assist community members at *Hack Nights* and maintain job board and group website.

#### **MANAGER OF CREATIVE SERVICES, UNIVERSITY OF CALIFORNIA SAN DIEGO – 2009-2010**

Responsible for all aspects of design and production of all printed, multi-media and web based promotional materials for The Jacobs School of Engineering. Providing a wide range of creative service support including display and presentation graphics, photography, videography, motion graphics, web content and interactive kiosk content.

#### **WEB CONTENT DEVELOPER, NAVAJO COMMUNICATIONS; MILPITAS, CA – 2008-2009**

Implementation of compelling web content incorporating Flash, HTML JS and high production value video. Campaigns delivered on tight deadlines for awesome clients like IBM, Hitachi and Symantec digital security products.

### Education

University of California, Santa Cruz – Film and Digital Media 2003